



Colorado News and Sports

RMNN Advertising Fact Sheet

Harnessing the power of multiple sources that include affiliate stations, and in-house reporting Rocky Mountain News Network brings news and sports coverage to Colorado. Our reports are broadcast on local radio stations across the state.

We pride ourselves on fast, accurate and fair reports with statewide interest. All RMNN Reports are produced and delivered by Veteran New Anchors and Reporters.

When advertising with RMNN your commercial is provided to each radio station as part of their daily News or Sports Feeds.

The News Feed Schedule is listed at: <http://www.rockymountainnewsnetwork.com/index.php/news>

The Sports Feed Schedule is listed at: <http://www.rockymountainnewsnetwork.com/index.php/sports>

Your commercial is placed in the :60 second break inside the report or the :60 second break following the reports.

Our Target Demographic is Adults 25 and Older.



Network Affiliate Radio Stations



Radio Station Call-Letters, Format, City of License and DMA.

- KGJX FM 101.5 FM Oldies Grand Junction DMA: Grand Junction/Montrose/Rifle /Delta/Palisade/Fruita <http://redrock101.com>
- KDGO 98.3 FM 1240 AM News Talk New Mexico DMA/ Southwest Colorado: Durango/Bayfield/Ignacio <http://kdgoradio.com>
- KPTE 92.9 FM Hot AC New Mexico DMA/Southwest Colorado Durango/Bayfield /Ignacio/Mancos/Cortez <http://929thepoint.com>
- KRTZ 98.7 FM Adult Contemporary New Mexico DMA/Southwest Colorado Cortez/Dolores/Durango <http://krtzradio.com>
- KKXK 94.1 FM Country Grand Junction & Denver DMA: Montrose/Ridgeway/Delta/Telluride/Hotchkiss <http://941kixcountry.com>
- KUBC 580 AM News Talk Grand Junction & Denver DMA: Montrose/Ridgeway/Delta/Telluride/Norwood/Hotchkiss <http://580kubc.com>
- KEJJ 98.3 FM Adult Contemporary Denver DMA/High Country: Gunnison/Crested Butte <http://kejradio.com>
- KATR 98.3 FM Country Denver DMA/ Northeast Colorado: Sterling/Fort Morgan/Yuma/Wray <http://katcountry983.com>
- KRDZ 1440 AM Classic Hits/Sports Denver DMA/Northeast Colorado: Wray/Yuma <http://krdz.com>
- KFTM 1400 AM Classic Hits/Sports Denver DMA/ Northeast Colorado: Fort Morgan <http://kftm.net>
- KSRX 97.5 FM Adult Contemporary Denver DMA/Northeast Colorado: Sterling/Fort Morgan <http://bobplaysanything.com>
- KSTC 1230 AM News/Talk/Sports Denver DMA/Northeast Colorado: Sterling <http://1230kstc.com>
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Rate Card — August 2018*



Programs: News, Sports, and Inside Motorsports.

- *:15 seconds - \$85. per commercial
- *:30 second ad - \$170. per commercial
- *:60 second ad - \$340. per commercial

*This rate represents one commercial that will air on all Affiliate Stations. As of 8-1-18 RMNN has 12 Affiliate Radio Stations

Discounts:

10% Discounts for pre-payment or with a monthly auto-pay plan.
Annual contract rates available.

Premium Services:

Customize the advertisement with local tags - \$300 per month.

Our Rates are subject to change without notice based on demand and as new affiliate radio stations are added.
Please refer to the RMNN Affiliate List for list of stations, formats, and City of License.

*Ads guaranteed to air between the hours of 6a-7pm during the week purchased. Each affiliate determines the exact time of their broadcast and the programs they air. Make goods allowed between the hours of 6am-7pm within the flight only.

Annual Sponsorship Plans — Rate card 8 18



60 seconds of Commercial Air Time each day Monday through Friday*

Program Choices – News, Sports, or Inside Motorsports.

- ❖ **Plan A: 4 :15 second commercials per day; 20 commercials per week on each station. Weekly total on all stations 240**
- ❖ **Plan B: 2 :30 second commercials per day; 10 commercials per week on each station. Weekly total on all stations - 120**
- ❖ **Plan C: 1 :60 second commercial per day; 5 commercials per week on each station. Weekly total on all stations - 60**
Cost per day M-F \$ 340. Weekly total - \$1700.

**** Weekly Total: \$1530** with a pre-payment of the schedule or when set-up on an approved Auto-Pay Plan.

***Commercials air between the hours of 6am-7pm. Commercials are provided Monday through Friday to the affiliate stations in the commercial breaks inside or adjacent to News or Sports Programs.**

****Discount represents a 10% Discounts for pre-payment or with a monthly auto-pay plan. Rates above are net to RMNN.** *Each affiliate determines the exact time of their broadcast to fit the needs of their programming schedules. If a commercial is missed during normally scheduled time our advertisements can be made good only between 6am - 7pm.

Premium Services - Customize the advertisement with local tags - \$300 per month .